

Contact: Angela Sain
Kids Haven Consignments
Phone: (540) 829 - 0605
Email: Angela@Kids-Haven.com



**Kids Haven
Consignments**

Press Release

Kids Haven Consignments Launches New Web Site

Media Fusion Technologies of Boyertown, PA completely redesigns Kids Haven's web site to support future franchising

Warrenton VA, July 12, 2011: Kids Haven Consignments announced the launch of their new web site today. Kids Haven is an innovative, family oriented business based on a simple notion that many parents of growing children already know; when it comes to children's items... *Resale Beats Retail*. For the last ten years Kids Haven has hosted semi-annual consignment sales in Warrenton, VA to help parents sell the clothing, toys and equipment their children have outgrown and replace them with new or nearly new items at unbelievable savings! These seasonal sales have become so popular in Warrenton, that Kids Haven is now considering franchising additional sales in other locations.

Angela Sain of Culpeper VA started Kids Haven Consignments in the fall of 2001. Since then she has seen it grow from only 36 consignors to well over 350 consignors! Every sale kept growing bigger and better until Kids Haven became the premier way for thousands of Virginia parents to recycle the items their children have outgrown and replace them with new or gently used items at tremendous savings. Kids Haven's outstanding reputation now draws bargain shoppers into Warrenton from as far away as Maryland, Washington DC, West Virginia and Pennsylvania. Angela credits her consignors and volunteers for making Kids Haven so successful and says it is especially satisfying that Kids Haven has been able to support so many deserving local families and charities through the generous donations of its consignors. After each sale, Kids Haven typically donates over 4,000 items valued at around \$18,000 to local charities.

For Release at 9 AM on July 12, 2011

Kids Haven's rapid growth and popularity led Angela to consider franchising additional sales in other locations. Angela knew that would require a major upgrade to Kids Haven's website so she hired Media Fusion Technologies (MFT) of Boyertown, PA to do the work. MFT took Kids Haven's existing website, reformatted it and fused it into MFT's advanced programmatic solution including proprietary, comprehensive programming and search engine optimization techniques. MFT programmed Kids Haven's new website in the Microsoft.NET framework and used Microsoft SQL Server as its database platform. Together with other technologies, these establish a stable, dynamic and scalable website which is easier to use while giving Angela the ability to manage the site's content using any web browser and MFT's proprietary Content Management System.

For additional information about Kids Haven Consignments, visit www.Kids-Haven.com or call (540) 829-0605. For additional information about Media Fusion Technologies, visit www.gomft.com or call (610) 369-7747.

###